**SANDALS RESORTS ANNOUNCES ‘SOON TO MOON’**

**ENGAGEMENT CONCIERGE SERVICE**

**~ *Engagement Season Kicks Off with Second Annual***

***12 Days to Engaged Sweepstakes* ~**

**MIAMI** – December 13, 2013 – According to a survey by premier wedding publication *The Knot*\*, December is the most popular month to get engaged, and Sandals Resorts is helping couples do just that with the new ‘Soon to Moon’ engagement concierge service. As a known expert in destination weddings, honeymoons, and WeddingMoons®, Sandals Resorts is thrilled to offer a service that helps couples customize the special moment that begins the journey to marriage. Additionally, to help launch Soon to Moon, Sandals Resorts will be bringing back the popular ‘12 Days to Engaged’ sweepstakes, giving brides and grooms-to-be the chance to win exciting prizes, including a 6-day, 5-night Luxury Included® WeddingMoon®.

As the unofficial start to engagement season kicks off, Sandals Resorts is making it easier than ever to turn a Caribbean vacation into a very special *engagementcation*. The Soon to Moon service offers the assistance of a concierge, who will help couples bring their wildest proposal dreams to life. No request is too big or too small when it comes to setting the perfect scene for popping the question. From setting up a picnic lunch on a private island in Exuma, to carving “Will You Marry Me?” into the sands of Negril’s famed Seven-Mile Beach, the Soon to Moon concierges will ensure all proposal requests are fulfilled and expectations exceeded. Soon to Moon is an extension of the popular WeddingMoon® program, and is complimentary for Sandals Resorts guests.

“At Sandals Resorts we don’t believe in cookie cutter romance. No two couples are the same, which is why we offer our guests the opportunity to fully customize their experiences, from the engagement to the wedding,” says Marsha-Ann Brown, director of Romance for Sandals Resorts, the Caribbean’s leading Luxury Included® resort company for couples in love. “Whether it’s a more traditional beachfront proposal, a high-flying zip-lining tour, or an exciting snorkeling excursion, our Soon to Moon concierges will guarantee a memorable proposal with minimal effort on the part of our guests.”

As any “Love Actually” fan can confirm, the holiday season and romance go hand-in-hand, which makes it no surprise that Christmas Eve is one of the most popular days to pop the question. To celebrate the season of proposals and to help launch Soon to Moon, Sandals Resorts is bringing back its popular ‘12 Days to Engaged’ sweepstakes, counting down to Christmas Eve with twelve days of giveaways. Starting Dec. 13, followers of [@SandalsResorts](https://twitter.com/sandalsresorts) and [@WeddingMoons](https://twitter.com/weddingmoons) will be invited to answer daily questions on Twitter using the hashtag #12DaysofSandals, with a new prize being offered each day. The grand prize winner will receive a 6-day, 5-night Luxury Included® WeddingMoon® at Sandals Resorts. For more information, visit <http://www.sandals.com/twelve-days-engaged/>.

\*Source: The Knot 2012 Real Wedding Study

**Sandals Resorts:**

With 15 stunning beachfront settings, Sandals Resorts has earned a worldwide reputation for providing two people in love with the most romantic vacation experience in the Caribbean. Sandals Resorts welcomes guests to the islands of Jamaica, Antigua, Saint Lucia, The Bahamas, Barbados and soon Grenada with a myriad of exclusive amenities from luxurious accommodations and Butler service to gourmet specialty dining and premium wines and spirits.  The award-winning Sandals Resorts is also the perfect venue for dream destination weddings, vow renewals, honeymoons, or what Sandals Resorts has coined WeddingMoons®.  For more information on Sandals Resorts Luxury Included$®$ experience, please visit [www.sandals.com](file:///C%3A%5CDocuments%20and%20Settings%5CDocuments%20and%20Settings%5CDocuments%20and%20Settings%5Cvanessal%5CLocal%20Settings%5CTemp%5Cwww.sandals.com).

Contacts:

**Lou Hammond & Associates**

Devyn Barker Ana Zawacki Cathy Decker

212-891-0207 212-891-0228 212-891-0213

devynb@lhammond.com anaz@lhammond.com cathyd@lhammond.com