



**Celebrate Independence Jamaica Style by Bobsled and Catamaran  
with Island Routes Caribbean Adventure Tours**

Montego Bay, Jamaica (July 29, 2011) – Island Routes Caribbean Adventure Tours is celebrating Jamaica's Emancipation and Independence Days by paying tribute to the country's history and culture with special gifts, discounts and "Black, Green and Gold" themed catamaran tours.

To *Celebrate Independence Jamaica Style* guests joining the party aboard any Island Routes luxury catamaran cruise in Jamaica will receive a commemorative "I Love My Routes" T-shirt and a celebratory welcome drink. *Jamaica Style* activities include patois and dance lessons, and Island Routes DJs showcasing "roots" of reggae medleys. Premium-brand cocktails and gourmet hors d'oeuvres will show off local delicacies and flavors.

The Jamaica Bobsled, Skyride & Zipline Combo tour *Celebrates Jamaica, Heritage Style* with a \$5.00 discount and a complimentary Mystic Mountain T-shirt. The Mystic Pavilion pays tribute to Jamaica's rich, rambunctious sports heritage with displays and memorabilia, and a thrilling "bobsled" ride is a fun homage to Jamaica's Olympic Bobsled team. This three-in-one experience also features a chairlift Skyride above the treetops and a zipline flight through the heart of the rainforest canopy.

To *Celebrate Independence Jamaica Style* on an Island Routes Reggae Cruise use code JAM82, and to *Celebrate Independence Jamaica Style* on the Jamaica Bobsled, Skyride & Zipline Combo use code SBSZ, both for bookings and travel through August 6<sup>th</sup>.

For more information about Island Routes Caribbean Adventure Tours or to make a reservation contact your favorite travel provider, an Island Specialist toll free at 1-877-768-8370 from the U.S. and Canada or visit [www.islandroutestours.com](http://www.islandroutestours.com).

About Island Routes Caribbean Adventure Tours

Island Routes Caribbean Adventure Tours offers guests the ultimate in Caribbean destination experiences, bringing together and certifying the premier excursions that spotlight what is unique and beautiful in each of its island locations. Each and every Island Routes tour has gone through a comprehensive selection process that includes an assessment of safety standards and procedures, guest satisfaction ratings, training, insurance coverage and commitment to sustainable tourism protection. Island Routes is currently available for bookings in Jamaica; St. Lucia; Antigua; Great Exuma, The Bahamas; and the Turks & Caicos Islands.

Island Routes Tours has received the World Travel Award for "World's Leading Caribbean Attraction Company" and has set the tour industry standard by becoming the only tour company to receive a Six Star Diamond from the American Academy of Hospitality Sciences (AAHS), and has done so two years in a row. For additional details, please visit [www.islandroutestours.com](http://www.islandroutestours.com).

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