



Island Routes Caribbean Adventure Tours Makes Family Getaways All Play and No Work

-- Premiere Adventures are Convenient, Affordable, and Fun for Everyone --

MONTEGO BAY, Jamaica (August 4, 2010) – Island Routes Caribbean Adventure Tours makes a family getaway all play and no work, offering the “best-of-the-best” activities and excursions for kids and adults to enjoy together in five amazing destinations. The company’s roster of 180 premier excursions in Antigua; Great Exuma, The Bahamas; Jamaica; St. Lucia and Providenciales, the Turks & Caicos Islands deliver the highest safety standards and off-the-chart guest satisfaction for the entire family.

From dancing dolphins to steaming volcanic springs, kids of all ages will take home lasting memories of their family-fun-in-the-sun vacation adventures.

The **Soufriere Adventure Cruise** is a remarkable family expedition, setting sail on a luxury catamaran down St. Lucia’s rugged west coast to Soufriere. Sailing through waters once swarming with pirates they’ll marvel at the Piton Mountains, a UNESCO World Heritage Site that Oprah Winfrey has named one of the “Five Places to see in your Lifetime.” Arriving at the foot of these volcanic peaks they’ll see – and smell -- a steaming crater and the Sulphur Springs that feed healing waters to the historic mineral baths and the dramatic Diamond Falls. After a walk through the stunning Botanical Gardens the voyage continues to Anse Cochon for a refreshing snorkeling stop where children should keep an eye out for gold doubloons, and then on to a breathtaking photo op at Marigot Bay -- perfect for the next family holiday card. *Location: St. Lucia. Rates: \$112.00 (ages 13 and over).*

Not your average minivan carpool, Antigua’s **Island Safari and Stingray City** tour begins with an off-road 4x4 safari. No lions or elephants to be found here, but plenty of ‘edutainment’ as the expedition passes historic sites including the twin windmills of Betty’s Hope Plantation. Then it’s all aboard a speed boat to Stingray City, where children can get up-close-and-personal with majestic Southern Rays that are ready to be fed and appreciate a gentle pet. There is plenty of time to snorkel and the surrounding reef is alive with local marine life including starfish, lobsters, colorful fish, sea turtles and rays of course. *Location: Antigua. Rates: starting at \$115.00 (ages 12 and over); \$85.00 (ages 5-11).*

Paddlers make waves in the crystal waters of The Bahamas’ Moriah Marine Park when they **Kayak in Paradise**. Experienced guides describe the local ecology of these calm waters and show off conch, snapper and yellowtail in coral colonies. As the route meanders through mangrove creeks, kids can play Exuma’s version of the “license plate game” being the first to spot rays and turtles on the sandy sea floor or oystercatchers and osprey in the sky. And of course there’s a stop for swimming and snorkeling

at one of Exuma's perfect beaches. *Location: Great Exuma, The Bahamas. Rates: \$150.00 (ages 12 and over); \$115.00 (ages 5-11).*

Families setting sail on the **Underwater Submarine Adventure** will be thrilled by the unforgettable 360-degree view of Providenciales' spectacular and vibrant sea life. Guests stay dry and in air-conditioned comfort on this glass bottom semi-sub, while kids can channel their inner Jacques Cousteau and marvel at brilliantly-colored fish, stingrays, sea turtles and wow-inspiring coral formations in the pristine waters of the Turks & Caicos Islands. *Location: Providenciales, the Turks & Caicos Islands. Rates: \$59.00 (ages 12 and over); \$49.00 (ages 1-11).*

On the **Dolphin Touch** excursion, an up-close experience with these bottlenose beauties takes "hands-on learning" to a whole new level. Parents and kids learn all about these intelligent and curious mammals, while the knee-deep water platform is a perfect height to get nose-to-nose for a gentle touch. Parents beware: Kids might ask, "Can we keep it?" *Location: Jamaica. Rates: starting at \$86.00 (ages 12 and over); \$77.00 for children (ages 5-11).*

Knowledgeable Island Routes Specialists are available via the company's toll free number (877-768-8370) to answer any questions and to help find the perfect Caribbean adventure for every family. And for the ultimate convenience, the company offers its unique Simply Anywhere Guarantee – accommodating pick-up service from anywhere in each Island Routes destination, making every route an Island Route.

All bookings include round-trip transportation from area resorts and groups are welcome. To make a reservation visit www.islandroutes.com, call toll free at 1-877-768-8370 from the U.S. and Canada, or contact your favorite travel provider.

About Island Routes Caribbean Adventure Tours

Island Routes offers guests the ultimate in Caribbean destination experiences, bringing together and certifying the premier excursions that spotlight what is unique and beautiful in each of its island locations. Each and every Island Routes tour has gone through a comprehensive selection process that includes an assessment of safety standards and procedures, guest satisfaction ratings, training, insurance coverage and commitment to sustainable tourism protection. Island Routes is currently available for bookings in Jamaica; St. Lucia; Antigua; Great Exuma, The Bahamas; and Providenciales, the Turks & Caicos Islands; and is scheduled to launch in Barbados later in 2010. For additional details, please visit www.islandroutes.com.

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