

# SANDALS RESORTS, BEACHES RESORTS AND GRAND PINEAPPLE RESORTS

## Code of Conduct for Travel Agents

Sandals, Beaches and Grand Pineapple Resorts have instituted this “Travel Agent Code of Conduct” to continue to maintain the professionalism of all travel agents when visiting our resorts.

Travel Agents are requested to abide by this “Travel Agent Code of Conduct” when visiting the resorts for any of the following visits including but not limited to “Sell N Go”, travel agent discounted rates, FAM trips, Day Passes or on independent resort tours:

- No soliciting of guests on resort property to change future booking to your agency or to another resort or destination.
- No soliciting of travel agents, guests or employees to join MLM (Multi-Level Marketing Schemes).
- Do not attempt to connect via social media with guests you meet while on property.
- Maintain professionalism at all times and adhere to appointment times as stated.
- Dress appropriately – Follow the established dress codes at resort restaurants.
- Promotional items which display your agency name, logo or contact information may not be distributed to guests or staff. This includes but is not limited to badges, buttons, shirts, bags, pens, business cards, etc.
- The discounted rate on which you are traveling must remain confidential and should not be discussed when speaking with full-revenue guests on resort property. Under no circumstances should you mention you are a travel professional or discuss the cost of your trip.
- There will be times when you are permitted to bring a companion who is not an agent; your companion is expected to maintain the same level of professionalism.

I AGREE TO ABIDE BY THE GUIDELINES OF THIS TRAVEL AGENT CODE OF CONDUCT. FOR ANY BREACH OF THESE GUIDELINES, UNIQUE TRAVEL CORP RESERVES THE RIGHT TO SUSPEND FUTURE EVENT ATTENDANCE PRIVILEGES & I, THE TRAVEL AGENT, WILL BE CHARGED THE PREVAILING NIGHTLY RATE FOR THE DURATION OF THE ENTIRE TRIP. THE DURATION OF THE SUSPENSION SHALL BE AT THE SOLE DISCRETION OF UNIQUE TRAVEL CORP. IN ADDITION, MY TRAVEL AGENCY MAY BE TERMINATED AS AN AUTHORIZED SELLER OF SANDALS, BEACHES AND GRAND PINEAPPLE RESORTS. **All Travel Agents must return this form to [tacodeofconduct@uvi.sandals.com](mailto:tacodeofconduct@uvi.sandals.com) along with the request to travel to the resort. Failure to do so will result in denial of access to the resort.**

AGENCY NAME: \_\_\_\_\_

AGENT NAME: \_\_\_\_\_

IATA #: \_\_\_\_\_

EVENT: \_\_\_\_\_

RESORT: \_\_\_\_\_

DATE OF TRAVEL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

# Sell & Go!



Now that you are a qualified  
Travel Agent, the next  
bookings let you “GO.”

**Sell & Go!**  
spells more **FREE**  
vacations for YOU.

Book 1 Butler Room or Suite = Earn 1 night

Book 2 Concierge Rooms or Suites = Earn 1 night

Book 3 of any other Room = Earn 1 night

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Bookings must be for 6 nights or longer.  
12-night bookings receive double credit.

**Sandals**  
THE LUXURY INCLUDED® VACATION

The higher the category you book, the more nights you earn.

# We want to send you and your guest on the vacation of a lifetime.

Make qualifying bookings at any Sandals® or Beaches® Resort and provide us with the information needed. Once your clients have traveled, fax a copy of the completed flyer to the number below. It's that easy for you to be on your way to a free stay at the Caribbean's only Luxury Included® Resorts. "Sell & Go!" is one more way to thank you for making Sandals #1.

## CONGRATULATIONS!

Please provide us with your preferred travel dates:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

2. From: \_\_\_\_\_ To: \_\_\_\_\_

3. From: \_\_\_\_\_ To: \_\_\_\_\_

Properties: \_\_\_\_\_

Please provide us with your information here, along with your guest's name, if applicable.

Your Name: \_\_\_\_\_

Your Guest's Name: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Agency IATA #: \_\_\_\_\_

AGENCY OWNER / MGR. SIGNATURE (REQUIRED)

PLEASE FAX COMPLETED FORM ALONG WITH THE QUALIFYING PRE-REGISTRATION FORMS AND VALID IATA, CLIA OR TIDS CARD TO:

**UNIQUE VACATIONS, INC. C/O "SELL & GO!" 2014/2015**  
**(305) 397-1502**

FOR ADDITIONAL INFORMATION CALL

**1-800-48-SPECIAL (487-7324)**



The Sandals Foundation is committed to the growth and development of our Caribbean people. We do this through improving education, protecting and preserving our environment, and building healthy communities where families can have their hopes and dreams realized.

Would you care to join our efforts by making a donation?

\$10  \$20  \$50  \$100

Learn about our Travel Agent Giveback program at [www.SandalsFoundation.org/travel-agents](http://www.SandalsFoundation.org/travel-agents)

### SELL & GO! ELIGIBILITY REQUIREMENTS:

- Open to active US and Canadian travel agents only.
- **MUST FAX ACTIVE IATA, CLIA OR TIDS CARD.**
- Must be 18 years or older.
- Bookings must be 6 nights or longer. Bookings of 12 nights receive double credit.
- Nights earned from bookings must be used or remaining nights are forfeited.
- Accommodations must be in specified categories only.
- All bookings must have travel completed.
- Valid for active enrolled CSS members.
- Only bookings made and registered under agency's IATA/CLIA for which you are currently employed with can be redeemed for travel.
- Sell & Go rooms are booked in TC category. Accommodations will be assigned depending on agent status and availability at time of check-in.
- Only registration forms under your name can be redeemed.
- Only one (1) room per company for same travel period allowed.

### REDEMPTION INFORMATION:

- Blackout dates and restrictions apply.
- Promotion does not include airfare. Airfare and room upgrades can be arranged for an additional fee.
- 3-night minimum stay required / 7-night maximum stay allowed at the same resort.
- **2014 bookings expire and travel must be completed by July 31, 2015.**
- **2015 bookings expire and travel must be completed by July 31, 2016.**
- Nights earned per booking number must be redeemed at same time.
- Sell & Go! bookings are non-transferable and non-refundable.
- No extensions will be granted on expired bookings.
- Not combinable with other promotions.
- Service fee of \$25 USD per night/per room will apply (based on double occupancy). At Beaches Resorts, 3rd adult in same room (16 yrs & over) \$120 USD per night/per adult. Children in same room (under 16 yrs) \$75 USD per night/per child.
- Sell & Go! vacations are subject to space availability. We, therefore, ask you to understand that should your chosen resort become sold out with full paying guests you will be the first we ask to move. Should this situation arise, we will endeavor to find alternative accommodations within the chain. If we are unable to do so, we will then ask you to select alternate dates for your Sell & Go! vacation.
- Free weddings do not apply to Sell & Go! vacations.
- You must be employed with a retail travel agency at the time of travel and return from the Sell & Go! vacation.
- Once your vacation has been confirmed, only one amendment is allowed. Subsequent amendments will incur an administration fee of US\$25 per amendment, payable prior to travel.
- **REQUESTS MUST BE FAXED TO (305) 397-1502 WITH YOUR QUALIFYING REGISTRATION FORMS OF THE BOOKINGS YOU WANT TO REDEEM.**

**Disclaimer:** Only valid for current authorized travel agents. All taxes and service fees are the sole responsibility of the agent. All fees are non-refundable. All travel and lodging will be made at traveler's risk. Participants in this program agree to be bound by the Official Rules. Sandals reserves the right to relocate any processed Sell & Go! guest from their resort of choice to an alternate resort within the Sandals and Beaches Resort chain or alternate dates, based on limited resort inventory. The sponsor of this promotion is Unique Vacations, Inc., affiliate of the worldwide representative of Sandals and Beaches Resorts. Unique Vacations, Inc. reserves the right to alter or withdraw this program at any time. **Incomplete, illegible, or inaccurate request forms will not be processed.**

I have read and understand all the rules and regulations as they apply to the "Sell & Go!" promotion.

Agent Signature \_\_\_\_\_

Date \_\_\_\_\_

**IF IT IS REPORTED THAT ANY TYPE OF SOLICITATION OF BUSINESS FROM HOTEL GUESTS HAS OCCURRED DURING THIS SELL & GO! VACATION, UNIQUE VACATIONS, INC. HAS THE RIGHT TO REVOKE SELL & GO! NIGHTS FROM AGENCY FOR FUTURE REQUESTS & AGENT WILL BE CHARGED THE PREVAILING NIGHTLY RATE FOR DURATION OF THE ENTIRE TRIP. THE TIME OF SUSPENSION WILL BE BASED ON THE SOLE DISCRETION OF UNIQUE VACATIONS, INC.**

Acknowledgment (Initial by Agent) \_\_\_\_\_

**Sandals**  
THE LUXURY INCLUDED® VACATION

Visit our websites at [sandals.com](http://sandals.com) or [beaches.com](http://beaches.com)